



MILLEN CAPITAL PUTTS PEN TO PAPER WITH GOLF SIGNING

Liverpool city centre based Millen Capital has announced a lucrative sponsorship deal with professional golfer Jamie Donaldson.

The wealth management and financial planning boutique has confirmed it will be backing the 34 year-old European Tour player from Prestbury, Cheshire during the 2010 season.

Donaldson is keen to build on last year's success, when he enjoyed his best ever season, culminating in him finishing a respectable 21st in the inaugural year ending Race to Dubai. This year he aims to win his first European Tour event.

Millen Capital's support will help fund Donaldson's travel and equipment expenses, allowing him to focus solely on golf. The sponsorship, also includes named branding on Donaldson's shirt, which aims to provide international exposure and raise awareness among a core audience of high net worth individuals.

Angus Millen, founder of Millen Capital, said: "We're always looking to lend our support to local initiatives and jumped at the chance to support Jamie. He's set to have a very promising year and we're pleased to be able to play a part in helping him progress up the world rankings. "

"The sponsorship will help fund the considerable annual cost of playing on the premier European tour and will allow Jamie to focus all his attention on golf. In turn, we will benefit from international brand exposure via Jamie's televised events, while extending our network, building contacts and taking advantage of the unique corporate hospitality opportunities the deal presents."

Jamie Donaldson said: "I'm delighted to be working with Angus and Millen Capital in 2010. Their support and advice, along with that of my other key sponsors, gives me the opportunity to focus 100% on my golf, which is essential if I am to improve upon my decent showing last year."

Millen Capital was founded in 1998 and advises on assets under management of more than £150m. The firm manages portfolios of up to £50m and provides a leading edge investment management service focusing on alternative investments such as SIPPs, Hedge Funds, Exchange Traded Funds, Venture Capital Funds etc for business owners, private clients and pension funds with assets to invest from £250,000.